### DigitalTown, DGTW, Corporate Profile

DigitalTown (DGTW) is a fully reporting publicly traded company currently listed on the OTC Markets. The Company plans to up-list on NASDAQ/NYSE in the near future.   The Company is already operating audit, compliance and governance at a mature level as the business ramps.

DigtalTown is a unique Company that partners with city governments and destination marketing organizations to build strong, resilient communities and flourishing local businesses where communities can search, connect and transact locally.

DigitalTown provides cities a highly scalable, cloud-hosted platform that helps cities connect with citizens and local businesses with ease. The                   DigitalTown platform includes both mobile applications, and a branded city portal that empowers citizens to interact directly with city leaders, local government agencies and businesses.

### Act Local. Think Global

DigitalTown changing the landscape one city at a time, helping build smart cities and better governments. City governments eagerly embracing                   DigitalTown's vision because it helps cities provide better services quickly and cost effectively.
DigitalTown
has a unique ability to capture big-data at a very granular level, the unprecedented access to information helping city mayors and administrators plan better cities, better communities and optimize the use of city resources.
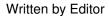
## Changing Dynamics of Local Commerce

Partnering with DigitalTown helps cities collect taxes and fees efficiently and cost effectively, and helps local businesses sell more products and services to people in their own communities. Research shows that people want to patronize local businesses, unfortunately, they don't have easy access to buy local.                                   DigitalTown changing the dynamics of local commerce, empowering cities and citizens like never before.



## Helping Cities and Citizens

DigitalTown powered city portal helps citizens and businesses pay their utility bills, property and business taxes and buy and sell goods and services without leaving the city portal. The portal acts like town square, bustling with commerce, increasing social interaction and community engagement. The company believes that this will help increase standard of living, reduce crime, increase property value and attract more people and businesses to

DigitalTown
powered cities.

### Highly Scalable, Cloud Based Platform

DigitalTown's highly scalable, cloud based platform built for highly interconnected, extremely dynamic and mobile friendly cities of the future. Digital Town bringing people together and changing the landscape of cities and towns.

### Why Invest in DigitalTown?

DigitalTown is a unique, high growth, extremely scalable SaaS platform, and it has many streams of income. The company generates revenues through licensing fees, software development and                          integrations fees, payment processing fees, native ads and sponsored content and other sources.

DigitalTown powered city portals are social and commerce hubs where consumers recommend their favorite restaurants & beauty shops, write reviews, discover local events, find doctors, dentists and plumbers. The portal helps both peer-to-peer and consumers-to-business communication, helping consumers connect with each other and to shop local.

DigitalTown provides a one stop shop for all the goods and services from a single platform. Di gitalTown
helps cities and business process transactions and facilitates safe and secure payments. Research shows that most consumers for personal data security reasons are reluctant to shop on obscure, small store websites,
DigitalTown
helps alleviate the concerns and encourages people to shop at their favorite local stores.

The company has acquired more than 22,000 of the .CITY domains that map to major population centers around the world.  These .CITY portals are both branded destination sites, but are also connected together through a unified     *SmartWallet* single-sign-on that connects all participating cities in a frictionless network.

## DigitalTown Growing Rapidly

The company is growing organically and through smart acquisitions. The company acquired and successfully integrated half a dozen companies and looking to acquire more as it continues to grow at a rapid pace.

*Cloud.Market*:  Acquired for 750,000 shares and $7,500 cash.  This acquisition gave DigitalTo wn                                                                        a
platform on both web and mobile.  Chris  Maxwell, the Founder who was ex-Amazon has led the development of this platform that allowed any city to be its own Amazon. The acquisition gave

DigitalTown
both a working platform and a talented engineering team. Although integration began in January, 2016, the
DigitalTown
Board formally approved the acquisition at the March 4, 2016 Board meeting in Mesa, AZ.

*Software Masters*:Acquired for 150,000 common shares, this acquisition gave DigitalTown a solution for powering the back office of local government.  Software Masters' product, GovSuite
, powers the 90,000-person Madison County, Kentucky.  This technology has been in commercial use for 6 years and was in the process of being commercialized into a product that could be sold on a multi-tenant basis as Software as a Service (
Saas
). Through the deal,
DigitalTown
also secured an excellent portfolio of .CITY domains.

*Rezserve*:Acquired for 3 million shares and a $400,000 convertible note, with a 1 year term, interest-free.  The convertible note is secured only by the equity of              Rezserve with no contingency on any other
DigitalTown
assets. This acquisition gave
DigitalTown
a fully commercialized solution for powering online travel booking. The technology has been in development since 2003.
Rezserve
processes in excess of $25 million in annual travel bookings using the
Rezserve
platform in Whistler, Canada alone.

*Appointment.com*:Acquired for 1.625 million shares, the acquisition gave DigitalTown a robust and commercialized solution for online appointment booking.  The platform powered nearly 1 million calendar bookings per year with nearly 1000 paying customers. The main opportunity from this acquisition is the ability to support any type of service-oriented business with a cloud-based booking solution, i.e. the "Open Table for Everything", covering a broad range of service provider categories.

Integration of each acquisition has gone very well. There has been no loss of personnel, or

impairment of assets.  Of the 4 companies,    Rezserve and Appointment.com continue to operate as independent brands and have the ability to grow substantial revenues on a stand-alone basis through dramatically accelerated marketing of this mature solution by leveraging                                         DigitalTown's .CITY website network as a hub for online bookings for lodging and activities. Cloud.Market and Software Masters were technology, intellectual property, and personnel acquisitions.
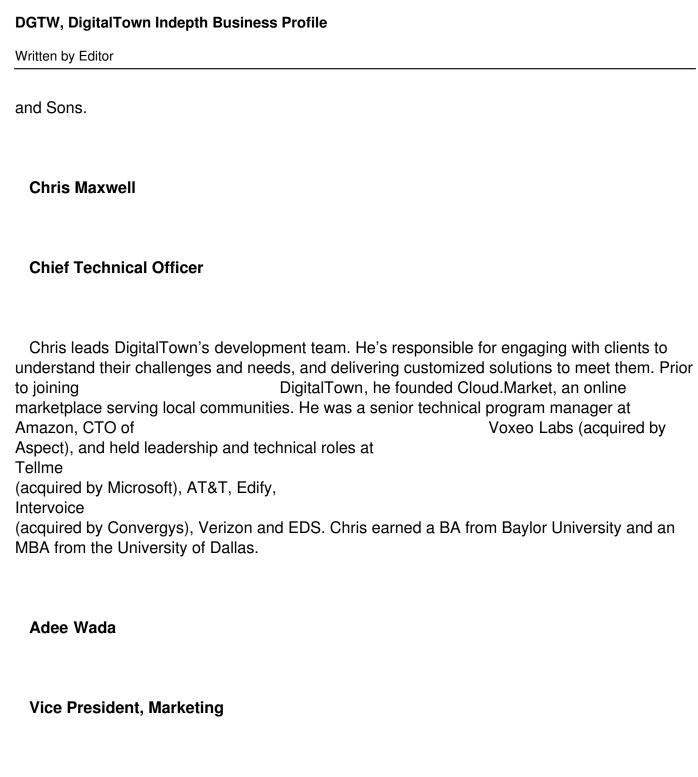
## The Management Team

The DigitalTown team is led by successful technology managers who have a passion for economic development and fostering robust local economies.

## Robert W. Monster

## CEO & President

Robert joined DigitalTown at CEO in 2015, bringing significant experience with him. Among his many accomplishments, he founded and served as Managing Director of Monster Venture Partners LLC, and founded Global Market Institute (                            GMI). Prior to founding                                         G MI
, he was a global product development manager at Procter & Gamble. Robert earned both a BS and an MBA from Cornell University. He was recognized as Ernst & Young's 2006 Entrepreneur of the Year. He also authored Market Research in the Internet Age, published by John Wiley

and Sons.

**Chris Maxwell**

**Chief Technical Officer**

Chris leads DigitalTown's development team. He's responsible for engaging with clients to understand their challenges and needs, and delivering customized solutions to meet them. Prior to joining DigitalTown, he founded Cloud.Market, an online marketplace serving local communities. He was a senior technical program manager at Amazon, CTO of Voxeo Labs (acquired by Aspect), and held leadership and technical roles at Tellme (acquired by Microsoft), AT&T, Edify, Intervoice (acquired by Convergys), Verizon and EDS. Chris earned a BA from Baylor University and an MBA from the University of Dallas.

**Adee Wada**

**Vice President, Marketing**

Adee leads DigitalTown's marketing efforts. He comes from Microsoft, where he spent eight years serving in their Online Media Business division, most recently as Director of Audience Marketing. Prior to Microsoft, he was the Director of Event Services for the Seattle Mariners, overseeing operations at Safeco Field. He earned a BA from the University of Colorado. Adee enjoys life in Bellevue with his wife and three children.

**Ken Cooper**

## Vice President, Finance

Ken brings years of financial experience to DigitalTown, founding and directing Four Hills Advisors. Prior to Four Hills, he spent 14 years at Life Time Fitness, Inc., serving in many roles, helping them grow from $53 million in revenues to over $1 billion. He led their investor-relations efforts from Life Time's IPO in 2004 thru 2010. He helped garner over $1 billion in capital for the company, and built their blueprint for strategic decisions for years to come. He also led their Athletic Events & Endurance division, as well as serving in their M&A department.

## Ken Jensen

## Vice President, Engineering

For 20 years, Ken led Software Masters. Acquired by DigitalTown, the company developed website solutions for communities and local governments. Since coming on board, he has taken primary responsibility for the development of software solutions for local governments.

## Faris Oweis

## Vice President, Corporate Development

Faris has experience in countless industry verticals from tech to architecture. He's a storyteller, listener, strategist, rapid learner, and a natural connector of ideas who has secured projects across 8 industries in over 30 countries. Prior to                DigitalTown, Faris led large pursuits for
CH2M
with a focus on mega infrastructure and smart city projects across the Middle East and India. School wise he holds a B.S. in Marketing from Virginia Tech (Go
Hokies
) and MBA from Auburn (War Eagle).

### Clint Skidmore

### Vice President, Product Development

Since 2001, Clint has been fuelled by a passion for combining technology and travel into a market-leading software solution for the travel industry. As CEO of Rezserve Technologies Ltd, Clint has brought his vision to life, enriching yet simplifying the user experience of booking lodging and other travel related products. Since coming on board at
DigitalTown
through the acquisition of
Rezserve
, Clint has led product development and use his experience and expertise to increase the usability and functionality of
DigitalTown
with an emphasis on providing intuitive Merchant Solutions that help businesses of all sizes to win locally and compete globally.

### Ala Dadan

### Vice President, Product Design

With over 14 years of experience in new media design. Ala Dadan leads the design efforts behind the new product features in
[DigitalTown.com](DigitalTown.com)
across their full life cycle — concept, scope, design comps, and prototype support. He started his career in 2001 & during that time he was a member of different design teams in several companies in Jordan - the Middle East and as a consultant for many design firms abroad. Mr. Dadan
has also served as Vice President of Design at
[Epik.com](Epik.com)
and was the founder of O2 Alternative, a trend-setting design house in Jordan.

### Kenneth A. Holloway

## Marketing Director

Kenny joined us in March 2016. As Marketing Director, Kenny oversees the knowledge base, training, support and SEO. Prior to    DigitalTown, Kenny had spent over a decade at the helm of 360 Media Group. Kenny brings a wide range of experience with media buys, traffic generation, web development and is a published photographer.

## Governance

The Company Board of Directors is comprised of 8 Board members, of which 7 are non-executive with strong records of professional success.  The Board meets quarterly in person and also has actively engaged committees that are working with the management team.

Please visit the company website at DigitalTown.com to learn how DigitalTown helps local communities to compete and win in the Digital Age. Make your city a -
DigitalTown
Empowered City - today!

Don't miss the NEXT premium Alert! Sign-up, Get Alerts, MakeMoney!®
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